



Press Release

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FOR IMMEDIATE RELEASE

Wood-Mode Opening First Ever Lifestyle Design Center in Chicago’s Merchandise Mart

Lancaster, PA (September 2014) – Luxury custom cabinetry manufacturer Wood-Mode announces the opening of its first ever *Wood-Mode Lifestyle Design Center* in Chicago’s historic Merchandise Mart. The *Lifestyle Design Center* will be located in LuxeHome, the world’s largest collection of premier boutiques for home building and renovation, on the first floor of the Merchandise Mart in Suite 119. The grand opening is planned for December 2014.

After having a successful presence in The Merchandise Mart for more than 20 years, Wood-Mode made the strategic move to open the Design Center. This prime location will be available to all Wood-Mode dealers, as well as homeowners, designers, architects, builders, and trade professionals, even beyond the Chicago area to experience the Wood-Mode brand like never before. Visitors will find:

- A showcase for the latest product releases and Wood-Mode lifestyle design themes presenting styles ranging from traditional to transitional and contemporary for the kitchen, bath and beyond.
- A prominent entry display featuring *Embassy Row*, Wood-Mode’s newest design theme. <http://www.wood-mode.com/design-inspirations/video-inspirations>
- An inspirational and convenient design center, located in the heartland of America, for homeowners, designers, architects, builders and trade professionals.
- A strategic location available to all independent Wood-Mode dealers.

“Wood-Mode continues its long-standing tradition of valuing and supporting our national network of independent dealers and showrooms,” said Brooks Gronlund, president and COO of Wood-Mode Incorporated. “We will develop and manage this space in LuxeHome in the Merchandise Mart as a strategic location for inspiring and capturing the attention of our customers, architects, interior designers, builders and trade professionals.”

“We are thrilled Wood-Mode will open its first *Wood-Mode Lifestyle Design Center* at LuxeHome in Chicago’s historic Merchandise Mart as it’s the best place to connect with consumers, designers, architects and home builders,” said Katherine Flaherty, Vice President of Building Products and Special Projects. “As the nation’s largest manufacturer of high-end custom

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cabinetry for the home, the *Wood-Mode Lifestyle Design Center* will appeal to and inspire many LuxeHome shoppers looking for superior quality, variety and service.”

Once the *Lifestyle Design Center* opens, Wood-Mode dealers, homeowners, designers and architects can simply stop by LuxeHome during regular business hours, or call the showroom manager to schedule an appointment.

About Wood-Mode, Inc.

Wood-Mode, Inc., founded in 1942, is the nation’s largest manufacturer of custom cabinetry for kitchens, baths and other rooms throughout the home. The company is proud to note that its 70+ years in business have all been family owned and operated and is a complete Made in America operation. Its products are marketed through a network of over 600 independent dealers located throughout the United States and Canada. www.wood-mode.com

About LuxeHome

With more than 115,000 square feet of showroom space featured in over 30 boutiques, LuxeHome is host to the finest kitchen and bath products for luxury home building and renovation from the most recognized and respected manufacturers worldwide. LuxeHome displays the widest selection of products to suit all upscale design styles, from modern European to classic American to traditional English. In addition to the extensive lineup of premier brands, each boutique offers knowledgeable designers who are available to assist with all phases of each design project. LuxeHome's boutiques are open for shopping Monday through Saturday.

Vornado Realty Trust, owner of The Merchandise Mart, based in New York City, is a fully integrated equity real estate investment trust. Vornado’s common shares are listed on the New York Stock Exchange and are traded under the symbol VNO. www.vno.com

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