



Press Release

Contact: Amanda Eden
Stoner Bunting
Phone: 717.481.2753
aeden@stonerbunting.com

Jeff Wolfe
Wood-Mode
Phone: 570.374.2711
jeffw@woodmode.com

FOR IMMEDIATE RELEASE

The Changing Face of Traditional Design: Wood-Mode Explores the Hallmarks of Classic Design for the 21st Century Homeowner

Kreamer, PA (December 2015) –Wood-Mode is the leading manufacturer of fine custom cabinetry and is widely regarded as an expert on lifestyle and traditional kitchen and bath design within the industry. Now, the company is sharing its insights into the hallmarks of classic kitchen designs with modern, design-savvy homeowners.

As a part of Wood-Mode’s dedication to design leadership trends in the industry, the company recently produced its first-ever lookbook, *Traditional Design for the 21st Century: A Perspective*, produced in partnership with Brandon Smith of DCoopMedia.

Perspective is an inspirational, design-focused book that explores the ever-changing 21st century design aesthetic. It also examines the regional influences on traditional aesthetics and shares industry insights into the innovations that maintain both functionality and style in cabinetry design. The book profiles luxury cabinetry projects across the United States. With an emphasis on the creative and innovative designs of Wood-Mode and the teams behind the award-winning projects, the book seamlessly fuses stylistic elements, inspirational quotations from the nation’s top designers, regional influences and completed kitchen projects to showcase the modern ideal of traditional design.

To view *Perspective*, please visit: www.wood-mode.com/traditional-design-21st-century

Get Perspective at KBIS 2016

Attendees at the Kitchen and Bath Industry Show (KBIS) 2016 can pick up a copy of *Perspective* by visiting booth number N2273. Additionally, Wood-Mode will host a soiree celebrating European Inspirations on Tuesday, January 19th from 4-5 p.m. at their booth. Brandon Smith, author and editor, will be on hand for questions and comments while guests will be treated to hummus, import beers and Sangria along with a live musical tour of the continent.

More to Come

Traditional Design for the 21st Century is just the first in a series of lookbooks that Wood-Mode will produce in the coming months which will explore the many variations and influences of luxury design in North America.

About Wood-Mode, Inc.

Wood-Mode, Inc., founded in 1942, is the nation’s largest manufacturer of custom cabinetry for kitchens, baths and other rooms throughout the home. The company is proud to note that its 70+ years in business have all been family owned and operated and is a complete Made in America operation. Its products are marketed through a network of over 600 independent dealers located throughout the United States and Canada. www.wood-mode.com

###